

# Ryan Bishop

Creative and skilled web expert with over 25 years of hands-on IT experience. Self-driven full-stack web developer, cloud architect, and salesman, delivering thousands of web projects. Gifted in the art of communication, both verbal and written, including technical documents, articles, and client engagement. Responds to client and team requests with urgency, accuracy, intelligence, and a smile.

## EXPERIENCE

### Web Developer (LAMP) & Web Consultant PKS Consulting Group; USA/Thailand

2003 - PRESENT

Design, build, maintain, sell and support a cloud-based media-driven content management system, with a strong focus in the following technology skill areas:

#### Linux Administration

- Install, optimize and manage up to 50 large-capacity servers
- Integrate servers into a mirrored and load-balanced array
- Custom build a network-wide monitoring and ban system (blocking hundreds of thousands of rogue hits per day)
- Design and maintain a zero downtime backup and recovery system

#### System Architecture & Development

- Design and build a module-based CMS
- Create bash installation scripts for sites and servers
- Design an API-based data system to allow portability, increase speed and maximize security
- Developed 1000's of websites with Javascript, jQuery, Bootstrap, CSS

#### Media Optimization and Delivery

- Design and build a scalable remote video transcoding system processing hundreds of videos per day in multiple streaming formats
- Develop a content delivery network (CDN)
- Acquire extensive knowledge of media streaming protocols, codecs, conversion practices, and streaming delivery methods

#### Marketing, Sales and Client Management

- Create marketing materials, websites, landing pages, and promotions for the CMS and other online products
- Gain proficiency and actionable experience in SEO, paid search, social platforms, content marketing, sales funnels, targeting, and retargeting
- Pitch, upsell, and maintain relationships with hundreds of clients
- Spend thousands of hours supporting CMS users

#### Project Management

- Manage a team of up to 8 designers and programmers worldwide
- Plan, quote, sell and deliver hundreds of CMS-based projects
- Manage a group of remote designers, programmers and marketers
- Maintain healthy profit margins and continuously meet deadlines

## CONTACT RYAN

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## ACCOMPLISHMENTS

### Vodacom Web Portal (2015/7)

Exclusive early developer of high-volume websites on the proprietary Vodacom SA web portal in PML and HTML5 resulting in millions of hits and 1000+ sales per day.

### Payment Processing (2014)

Designed, built and maintained a merchant account integrated billing system processing thousands of USD per day.

### 1800luggage.com (2005-2007)

Converted telesales business into e-commerce site, integrating legacy sales and fulfillment systems, resulting in an additional \$2 million per year in revenue.

### Social Responsibility

Donate time, money and materials to multiple charities and schools in Thailand. Taught English in local primary school to support needs.

### Firefighter (1991-1994)

Volunteer firefighter and rescue driver in Stafford, Virginia

### Eagle Scout (1989)

Achieved top rank of Eagle Scout in the Boy Scouts of America

# Ryan Bishop (continued)

## MORE EXPERIENCE

### **Web Manager**

*Brio Advertising; Livonia, Michigan*

2001 - 2003

Meet with full-service agency clients to plan and discuss web design projects; Project Manager for web design projects; Purchase and implement all technology related equipment; Build an intranet to manage 20+ active client projects; Nicknamed "Samurai" by company President for the ability to quickly evaluate and solve any internal or client related problem.

### **Web Developer**

*Crain Communications; Detroit, Michigan*

2000 - 2001

Assist in establishment of in-house web development team to reduce \$10+ million a year in outsourced web development spending. Help grow the team to 15 employees, including an online advertising group, and reduce spending by approximately \$8 million a year.

### **Internet Development Director**

*Deadline, Inc.; Norfolk, Virginia*

1999 - 2000

Outside sales of Internet and web design products and services; Manage technical support staff; Manage web design services; Develop marketing tools for web design and Internet products and services; Manage multiple NT servers; Community Outreach Coordinator.

### **PC/Network Technician**

*Old Dominion University; Norfolk, Virginia*

1994 - 1999

Hired within weeks of attending college, based on experience; First on-staff web designer, built the first version of many department websites; Computer Lab Technician; PC/LAN Technician; Mac Technician; Help Desk Supervisor; Computer Lab Assistant Manager.

## EDUCATION

**Old Dominion University, Norfolk, Virginia**

*Philosophy major*

1994 - 1999